How to Submit an Article

Publication Date: 2011

Free-Product Rewards for Articles Published on the Promega Publications Hub

The Promega Publications Hub welcomes review and applications articles from outside contributors. We would enjoy working with you and learning more about your research. We are specifically looking for novel applications or modifications that feature Promega products.

Submitted articles will be reviewed by a scientific and marketing representatives at Promega. If accepted for publication, an editor will work with the author to format the article and facilitate online publication. External authors will have final sign-off and approval for the article. Upon publication, authors may be rewarded with a voucher for free product from Promega.

If you have any questions or would like to discuss your article idea, contact the editors by e-mail: **pubhub@promega.com**

Instructions to Authors

Article submission. Articles can be submitted electronically as Microsoft Word® or text files.

Timeline. Once an article is recieved and accepted, please allow 6 to 8 weeks for publication. An article is not considered to be submitted unless all of the component parts are complete (i.e., final figures, figure legends, complete text, copyright permissions). This timeline applies to articles generated from internal or external authors.

Figures: Illustrations and photos should be submitted as high-resolution (300dpi or greater) TIF, JPG or EPS files.

Graphs and charts:

- Excel: Send the Excel file and we will convert the graph to EPS format.
- SigmaPlot (v 6.0): Export as EPS.
- GraphPad Prism®: Export as windows meta file (wmf) or copy and paste directly into Excel.

Length: Limit to 2,000 words. Minimum 500 words.

Abstract: Brief description of the significance of the application.

Introduction and Body: Provide sufficient background information for novice scientists. Use descriptive subheadings for distinct sections. Briefly discuss protocols and data (flowcharts and tables may be useful). Summarize findings. Detailed methods are often placed in figure legends, but you may create a separate "methods" section, if you prefer.

Figures: Final figures are prepared by Promega graphic design staff and are subject to your final approval.

Length: Limit to 2,000 words. Minimum 500 words.

Author Name and Institution: Provide exact departmental name and institution affiliation, as well as e-mail address, if available. All authors will be routed on the publication, and all authors must signoff and approve the article prior to publication. Only the primary author will receive a free-product voucher.

Figure titles and legends: Provide detailed procedural information, including all relevant experimental conditions and reagent sources (vendor and catalog number).

References: Cite references numerically as parenthetical entries within the text. List references at end of article. Include author names, year and source.

Voice: Promega PubHub prefers the active voice.

Happy Writing!